

Supercharge Your Keyword Research with Amazon's First Party Data



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01

Head to the Product Opportunity Explorer under the Growth menu.

Enter a keyword relevant to your product.

For this example, we'll use the popular "garlic press".

The screenshot displays the Amazon Product Opportunity Explorer interface. At the top, there is a navigation bar with links for Business Reports, Campaign Manager, Brand Analytics, Product Opportunity Explorer, Manage Orders, Create MCF Order, and Shipments. Below this, the main header includes 'Back to Product Opportunity Explorer', 'Product Opportunity Explorer' (highlighted with a red box), 'Learn More', and 'Rate this Page'. A dropdown menu for 'Find opportunities in:' is set to 'United States'. A notification banner states: 'On 04/08 we refreshed our Opportunity Explorer niches to address a data issue with click count metrics. Now click count and all related metrics are up to date, offering improved customer search and purchasing behavior insights.' Below the notification, there is a search bar with the text 'Search by Keyword or ASIN' and 'garlic press' entered (highlighted with a red box). The interface shows 'Niche View' and 'ASIN View' tabs, with 'Niche View' selected. The main content area is titled 'Matching Niches for "garlic press" in United States' and shows 'Showing 1 to 14 of 14' results. A 'Filter Results' button is visible. The results are presented in a table with the following columns: Customer Need (with an example image), Top Search Terms, Search Volume (Past 360 days), Search Volume Growth (Past 180 days), Search Volume (Past 90 days), Search Volume Growth (Past 90 days), Average Units Sold (Past 360 days), # of Top Clicked Products, Average Price, and Price Range (Past 360 days). The table lists five niches: 'garlic press', 'garlic press rocker', 'pampered chef garlic press', 'garlic slicer', and 'tofu press'. A 'FEEDBACK' button is located at the bottom left of the table.

Customer Need Example image	Top Search Terms	Search Volume (Past 360 days)	Search Volume Growth (Past 180 days)	Search Volume (Past 90 days)	Search Volume Growth (Past 90 days)	Average Units Sold (Past 360 days)	# of Top Clicked Products	Average Price	Price Range (Past 360 days)
garlic press	garlic mincer garlic mincer tool garlic crusher	3,870,458	-17.08%	750,816	-25.19%	8,000-10,000	22	\$14.19	\$7.23-\$29.27
garlic press rocker	garlic rocker stainless steel garlic press rocker rocking garlic press	154,368	-55.79%	18,668	-34.85%	250-500	27	\$8.80	\$4.34-\$17.29
pampered chef garlic press	garlic press pampered chef	35,570	-21.17%	7,033	-18.67%	250-500	7	\$18.35	\$10.51-\$27.07
garlic slicer	garlic slicer thin garlic shaver garlic press and slicer	123,610	-28.37%	21,405	-29.09%	100-250	22	\$15.17	\$7.25-\$43.04
tofu press	tofu press dishwasher safe tofu press box tofu press dishwasher safe bpa	837,325	-9.91%	174,148	-21.80%	3,000-4,000	16	\$19.68	\$12.84-\$26.11

02

Select the ASIN View Dashboard.

This allows you to search either by keyword or ASIN.

We keep the "garlic press" as your keyword. In some cases ASIN might give you better results

Back to Product Opportunity Explorer

Product Opportunity Explorer

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Explore customer demand for new product ideas

Find opportunities in: **United States**

On 04/08 we refreshed our Opportunity Explorer niches to address a data issue with click count metrics. Now click count and all related metrics are up to date, offering improved customer search and purchasing behavior insights. [View Details](#)

Find opportunities by categories






Search by Keyword or ASIN:

Niche View **ASIN View** New!

Matching Products for "garlic press" in United States

Showing 1 to 25 of 1000

[Filter Results](#) [Reset Default Sort](#)

Product Name	Brand	Category	Launch Date ^{t1}	Click Count ^{t1} (Past 360 days)	Average Offer Price ^{t1} (Past 360 days)	Total Ratings ^{t1}	Average Rating ^{t1}	Average BSR [↑]	Average # of Selling Partners ^{t1}
 ZIYAN Garlic Press Rocker New Kitchen Stainless Steel Garlic Mincer Crusher Matc...	ZIYAN	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	6/2022	1,484	--	30	3.7	0	--
 Cuisinart Garlic Press One Size Silver	Cuisinart	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	7/2017	1,074	\$27.38	264	4.4	0	5
 Cuisinart Curve Handle Garlic Press	Cuisinart	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	5/2011	759	\$18.05	991	4.7	0	4
 Garlic Presser Meiyouju Stainless Steel Garlic Press Mincer Heavy Soft Handled G...	MEIYOUJU AM	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	1/2021	483	--	17	3.4	0	--
 Garlic Crusher Mincer Chopper Grinder Slicer Squeezer Garlic Utensils & Gadgets/Seasoning & Spice Tools	VATUKOK	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2/2021	422	--	10	3.7	0	--

[FEEDBACK](#)

03

Click on "Average BSR" to sort the products by Best Seller Rank.

We want to find the top products.

Back to Product Opportunity Explorer

Product Opportunity Explorer

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Explore customer demand for new product ideas

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Find opportunities by categories

Search by Keyword or ASIN:

Niche View ASIN View **New!**






Matching Products for "garlic press" in United States

Showing 1 to 25 of 1000

[Filter Results](#)

[Download](#) **New!**

[Reset Default Sort](#)

Product Name	Brand	Category	Launch Date	Click Count (Past 360 days)	Average Offer Price (Past 360 days)	Total Ratings	Average Rating	Average BSR	Average # of Selling Partners
 ZIYAN Garlic Press Rocker New Kitchen Stainless Steel Garlic Mincer Crusher Matc...	ZIYAN	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	6/2022	1,484	--	30	3.7	0	--
 Cuisinart Garlic Press One Size Silver	Cuisinart	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	7/2017	1,074	\$27.38	264	4.4	0	5
 Cuisinart Curve Handle Garlic Press	Cuisinart	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	5/2011	759	\$18.05	991	4.7	0	4
 Garlic Presser Meiyouju Stainless Steel Garlic Press Mincer Heavy Soft Handled G...	MEIYOUJU AM	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	1/2021	483	--	17	3.4	0	--
 Garlic Crusher Mincer Chopper Grinder Slicer Squeezer Garlic	VATUKOK	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2/2021	422	--	10	3.7	0	--

[FEEDBACK](#)

04

Filter out the ones with a BSR of 0 by setting the minimum average BSR to 1.

The screenshot shows the 'Product Opportunity Explorer' interface. A 'Filter Results' modal is open, allowing users to filter products based on various metrics. The 'Average BSR' filter is selected, and the 'Minimum' value is set to 1. The background shows a list of products with columns for Product Name, Brand, Category, Date, Click Count, Price, Total Ratings, Average Rating, Average BSR, and Average # of Selling Partners.

Filter Results

- Click Count: Minimum
- Average Price:
- Total Ratings: Show within a range instead
- Average Rating: Maximum
- Average BSR**:
- Average # of Selling Partners:

Product List:

Product Name	Brand	Category	Date	Click Count	Price	Total Ratings	Average Rating	Average BSR	Average # of Selling Partners
ZIYAN Garlic Press Rocker New Kitchen Stainless Steel Garlic Mincer Crusher Matc...	ZIYAN	Utensils & Gadgets/Seasoning & Spice Tools	6/2022	1,484	--	30	3.7	0	--
Cuisinart Garlic Press One Size Silver	Cuisinart	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	7/2017	1,074	\$27.38	264	4.4	0	5
Cuisinart Curve Handle Garlic Press	Cuisinart	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	5/2011	759	\$18.05	991	4.7	0	4
Garlic Presser Meiyouju Stainless Steel Garlic Press Mincer Heavy Soft Handled G...	MEIYOUJU AM	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	1/2021	483	--	17	3.4	0	--
Garlic Crusher Mincer Chopper Grinder Slicer Squeezer Garlic Press Rocker Stainl...	VATUKOK	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2/2021	422	--	10	3.7	0	--

05

Now you have a sorted list of "Garlic Press" products.
Download this list..

Back to Product Opportunity Explorer

Product Opportunity Explorer

Learn More | Rate this Page

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Find opportunities in: **United States**

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Find opportunities by categories

Search by Keyword or ASIN:






Niche View **ASIN View** New!

Matching Products for "garlic press" in United States

Showing 1 to 25 of 412

[Filter Results](#) Average BSR ≥ 1 [Clear All](#)

[Reset Default Sort](#)

Product Name	Brand	Category	Launch Date \uparrow	Click Count \uparrow (Past 360 days)	Average Offer Price \uparrow (Past 360 days)	Total Ratings \uparrow	Average Rating \uparrow	Average BSR \uparrow	Average # of Selling Partners \uparrow
 Zulay Kitchen Premium Garlic Press with Soft Easy to Squeeze Handle - Includes S...	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	6/2019	256,632	\$11.82	19,939	4.6	1	1
 Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic M...	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	5/2020	4,537	\$11.13	19,939	4.6	1	1
 Zulay Garlic Press Stainless Steel Set (Large) - Premium Quality Garlic Mincer W...	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	7/2020	2,512	--	19,939	4.6	1	--
 Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic M...	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	5/2020	2,230	\$11.95	19,939	4.6	1	1
 Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic M...	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	5/2020	520	\$11.49	19,939	4.6	1	1

[Download](#) New!

06

Open the downloaded file and take a copy of the top 100 ASINs.

Make sure to refine and remove if there are unrelated products.

Product Name	ASIN	Brand	Category	Launch Date	Click Count (past 30 days)	Average Selling Price (past 30 days) (USD)	Total Ratings	Average Rating	Average BSR
Zulay Kitchen Premium Garlic Press with Soft Easy to Squeeze Ergonomic Handle - Includes Silicone Garlic Peeler & Cleaning Brush - 3 Piece Garlic Mincer Tool - Sturdy Easy to Clean Garlic Crusher (Silver)	B07N7KHVH	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2019-06-14	256632	11.82	19939	4.59	1
Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic Mincer Tool With Sturdy Design Extracts More Garlic Paste - Easy To Clean Garlic Crusher And Ginger Press (Copper)	B08P6STYW	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-05-04	4537	11.13	19939	4.59	1
Zulay Garlic Press Stainless Steel Set Large - Premium Quality Garlic Mincer With Silicone Rubber Peeler - Rust Proof & Dishwasher Friendly Garlic Crusher With Ergonomic Grip Handle	B0899K9YX	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-07-15	2912	11.99	19939	4.59	1
Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic Mincer Tool With Sturdy Design Extracts More Garlic Paste - Easy To Clean Garlic Crusher And Ginger Press (Gold)	B08P6SLBJ	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-05-04	2230	11.95	19939	4.59	1
Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic Mincer Tool With Sturdy Design Extracts More Garlic Paste - Easy To Clean Garlic Crusher And Ginger Press (Chrome)	B08P6H4SJ	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-05-04	530	11.48	19939	4.59	1
Zulay Kitchen Garlic Press With Soft Easy To Squeeze Ergonomic Handle - Garlic Mincer Tool With Sturdy Design Extracts More Garlic Paste - Easy To Clean Garlic Crusher And Ginger Press (Rose Gold)	B08P6H7ZL	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-05-04	914	11.69	19939	4.59	1
Zulay Premium Garlic Press - Soft Easy-Squeeze Ergonomic Handle Sturdy Design Extracts More Garlic Paste For Cloves Garlic Crusher for Nuts & Seeds Professional Garlic Mincer & Ginger Press - Red	B08M4CYLBJ	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-06-23	507	12.5	19939	4.59	1
Fulstar All-in-1 Vegetable Chopper Mandoline Slicer & Cheese Grater Multi Blade French Fry Cutter & Veggie Slicer Includes Bonus Handheld Slicer & Kitchen Gadgets	B07V4S2BC	Fulstar	Kitchen & Dining/Kitchen Utensils & Gadgets/Graters, Peeler & Slicers	2019-08-12	878611	29.27	20926	4.59	1
Deira PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater Parmesan Cheese Lemon Grater Nutmeg Chocolate Fruits Vegetables Ginger Grater - Cheese Shredder & Stainless Steel Grater	B078C7W0F	Deira	Kitchen & Dining/Kitchen Utensils & Gadgets/Graters, Peeler & Slicers	2017-09-25	381368	13.4	34970	4.8	2
Premium Garlic Press Garlic Mincer Set of 3 with Silicone Rubber Peeler & Cleaning Brush - Silver	B08C1W0E1	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-07-15	275489	11.23	7853	4.7	2
Premium Garlic Press Garlic Mincer Set of 3 with Silicone Rubber Peeler & Cleaning Brush - Imperial Silver	B08C1VQ5Q	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-08-17	822	12.85	7853	4.7	2
Premium Garlic Press Garlic Mincer Set of 3 with Silicone Rubber Peeler & Cleaning Brush - Rose Gold	B08N4J8N5	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-12-08	547	14.97	7853	4.7	2
OXO Good Grips Garlic Slicer White	B01EN4Q0M	OXO	Kitchen & Dining/Kitchen Utensils & Gadgets/Graters, Peeler & Slicers	2014-04-27	19396	12.82	2279	4.7	3
OXO Good Grips Etched Ginger & Garlic Grater Green usone size	B082W4TTC	OXO	Kitchen & Dining/Kitchen Utensils & Gadgets/Graters, Peeler & Slicers	2020-01-06	19897	11.55	15415	4.8	4
ORBLUE Garlic Press Stainless Steel - Premium Professional Grade Garlic Mincer Crusher & Peeler Set - Easy Clean Dishwasher Safe & Rust proof	B08W4N7VE	ORBLUE	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2013-12-24	122789	17.07	20329	4.59	4
ORBLUE Garlic Press Stainless Steel - Premium Professional Grade Garlic Mincer Crusher & Peeler Set - Easy Clean Dishwasher Safe & Rust proof Red	B08XMX1ST5	ORBLUE	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-06-14	4709	16.53	20329	4.59	4
ORBLUE Garlic Press Stainless Steel - Premium Professional Grade Garlic Mincer Crusher & Peeler Set - Easy Clean Dishwasher Safe & Rust proof Multi-colored	B08XMG7SY	ORBLUE	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-06-14	1162	16.62	20329	4.59	4
ORBLUE Garlic Press Stainless Steel - Premium Professional Grade Garlic Mincer Crusher & Peeler Set - Easy Clean Dishwasher Safe & Rust proof Black	B08XMLM8B	ORBLUE	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-06-14	700	15.93	20329	4.59	4
OXO Good Grips Soft-Handled Garlic Press	B08H288MK	OXO	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2013-11-02	73335	25.39	34808	4.7	5
NEW OXO Good Grips Garlic Press	B08G2CF0K	OXO	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-01-12	67102	24.61	485	4.5	5
OTOTO Grayscale Garlic Crusher also for Ginger Nuts Chili Herbs - Twist Top Garlic Mincer & Easy Squeeze Manual Garlic Press & Peeler - BPA-Free Cool Kitchen Gadgets - Easy Clean by Hand Wash Only	B07C7TZDX	OTOTO	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2017-10-11	152413	22.97	5975	4.5	7
Garlic Press 2 in 1 Garlic Mince and Garlic Slice with Garlic Cheese Brush and Silicone Tube Peeler Set. Easy Squeeze Rust Proof Dishwasher Safe Easy Clean.	B07M7H98F	ADRENOW	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-01-05	116293	16.7	8261	4.4	8
Garlic Press Rocker Stainless Steel Garlic Mincer Garlic Crusher Garlic Chopper with Peeler and Scraper Brush for Small Garlic	B08M7H1KC	Galley	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-11-03	108887	9.98	4512	4	8
Garlic Press Rocker Set Stainless Steel Garlic Mincer Crusher Professional Kitchen Gadgets Garlic Chopper Silicone Peeler And Cleaning Brush	B08YV7J21	Galley	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-08-30	1349	11.85	4512	4	8
KitchenAid Classic Garlic Press 7.68-Inch Cobalt Blue	B07AFH4YD	KitchenAid	Kitchen & Dining/Kitchen Utensils & Gadgets	2022-07-25	206	12.82	3327	4.8	11
Vonic Garlic Press Rocker - Stainless Steel Garlic Mincer Garlic Crusher New Innovative Garlic Chopper with Peeler and Scraper for Smash Garlic	B07N8Q2QW	vonic	Kitchen & Dining/Kitchen Utensils & Gadgets	2019-02-17	43757	11.45	8927	4.00	12
Premium Garlic Press Professional Grade Garlic Mincer Easy to Squeeze and Clean Rust Proof & Dishwasher Safe Efficient Ginger Crusher - Silver	B088N80MK	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-07-06	29105	9.6	1381	4.59	14
Premium Garlic Press Professional Grade Garlic Mincer Easy to Squeeze and Clean Rust Proof & Dishwasher Safe Efficient Ginger Crusher - Imperial Silver	B088N844M	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-07-06	16771	9.97	1381	4.59	14
Premium Garlic Press Professional Grade Garlic Mincer Easy to Squeeze and Clean Rust Proof & Dishwasher Safe Efficient Ginger Crusher - Antique Copper	B088N88LZ	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-07-06	2151	10.51	1381	4.59	14
Premium Garlic Press Professional Grade Garlic Mincer Easy to Squeeze and Clean Rust Proof & Dishwasher Safe Efficient Ginger Crusher - Golden	B08ZLQ73	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-05-06	1017	12.83	1381	4.59	14
Premium Garlic Press Professional Grade Garlic Mincer Easy to Squeeze and Clean Rust Proof & Dishwasher Safe Efficient Ginger Crusher - Black	B08ZK38BY	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-05-06	751	13.01	1381	4.59	14
Garlic Press	B08GLGL1	STESSENSU	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-09-14	1181	13.81	459	4.59	14
KITEXPERT Garlic Press Premium Garlic Mincer with Ergonomic Grip Handle Professional Garlic Presser Crusher and Peeler Set Sturdy Ginger Press for Nuts & Seeds Easy to Clean and Dishwasher Safe	B08FZP241	KITEXPERT	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-03-17	33941	12.57	590	4.4	14
KITEXPERT Garlic Press Premium Garlic Mincer with Ergonomic Grip Handle Full zinc alloy Professional Garlic Presser Crusher Sturdy Ginger Press for Nuts & Seeds Easy to Clean and Dishwasher Safe	B08AM7LTK	KITEXPERT	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-05-06	765	14.52	590	4.4	14
KitchenAid Classic Garlic Press 7.68-Inch Cobalt Blue	B08N7F8HT	KitchenAid	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-11-09	130232	14.52	4002	4.3	14
KitchenAid Classic Garlic Press One Size Black	B07L7F8WK	KitchenAid	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2019-10-25	5184	16.06	4002	4.3	14
Neatrend Garlic Taster 4th Gen - Ginger Herb Nuts Garlic - Handheld Kitchen Mincer Easy to Clean (Clear)	B079WQ2N4	Neatrend	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-01-21	75605	16.88	4777	4.5	15
Neatrend Garlic Taster 4th Gen - Multifunctional Garlic/Ginger/Herb/Nuts Garlic Press Kitchen Mincer and Grinder Easy to Clean (Green)	B079WQ2PH	Neatrend	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-01-21	2751	16.95	4777	4.5	15
Neatrend Garlic Taster 4th Gen - Multifunctional Garlic/Ginger/Herb/Nuts Garlic Press Kitchen Mincer and Grinder Easy to Clean (Purple)	B079WQ2PJ	Neatrend	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-01-21	1771	16.74	4777	4.5	15
Neatrend Garlic Taster 4th Generation - Multifunctional Garlic/Herb/Nuts Kitchen Mincer and Grinder Easy to Clean (Pink Rose)	B081H94Z8	Neatrend	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-01-21	456	16.03	4777	4.5	15
Garlic Press Rocker Stainless Steel Garlic Mincer Crusher Professional Kitchen Gadgets Garlic Chopper with Ergonomic Handle Silicone Garlic Peeler	B08P4Z27W	ADVIC	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-12-12	47327	10.74	5204	4.00	17
Garlic Press Upgrade Garlic Mincer Stainless Steel Garlic Press Rocker Professional Kitchen Gadget with Ergonomic Handle/Garlic Peeler	B08V8M4JV	ADVIC	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-01-28	4278	10.65	5204	4.00	17
Electric Garlic Chopper Mid Portable Veggie Chopper 250ML Garlic Grinder Masher Onion Chopper Blender to Vegetable Wireless Food Processor for Ginger Chili Fruit Meat etc	B08Z2N46X	HAMCOOKER	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-08-06	179833	17.2	1786	4.00	18
Garlic Press Mincer Crusher Squeezer Heavy Duty Metal Garlic Presser Chopper Silver (Classic)	B07Z8CF7F	T Deals	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2019-09-18	24700	8.94	433	4.4	18
Alpha Grillers Garlic Press Stainless Steel Mincer and Crusher with Silicone Rubber Peeler Rust Proof Easy Squeeze Dishwasher Safe Easy Clean	B08931QE1	Alpha Grillers	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2014-02-05	34971	14.92	13982	4.5	19
Mampoulet Garlic Press Mincer - 304 Stainless Steel Garlic Crusher & Peeler Set Detachable Heavy-Duty Rust Proof Garlic Mincer Design for Extracts More Garlic Paste Per Clove	B08H4G7TP	Mampoulet	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-09-10	56445	14.02	8269	4.7	20
Garlic Press Stainless Steel - No Need To Peel Garlic Mincer for Fine Garlic - Detachable for Easy Cleaning - Garlic Presser and Masher - Garlic Crusher 5 Year Warranty	B08H4L8NK	Journal Easy	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2021-02-11	42625	29.98	3353	4.5	20
Garlic Press Stainless Steel - No Need To Peel Garlic Mincer for Coarse Garlic - Detachable for Easy Cleaning - Garlic Presser and Masher - Garlic Crusher 5 Year Warranty	B08Z79L4V	Journal Easy	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-06-07	2023	28.2	3353	4.5	20
Garlic Press Stainless Steel - No Need To Peel Garlic Mincer Combo for Fine and Coarse Mince - Garlic Crusher - Easy Cleaning- Garlic Presser - Masher - 5 Year Warranty	B08Z79D8S	Journal Easy	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2022-06-06	1424	49.95	3353	4.5	20
Kitchen Innovations Garlic-A-Peel Garlic Press Crusher Cutter Mincer and Storage Container - Includes Silicone Garlic Peeler - Easy to Clean - Stainless Steel Blades (Silver) standard	B078M7W0F1	Kitchen Innovations	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2017-10-20	36861	19.01	4110	4.4	21
Chain Garliczom Garlic Chopper One Size Green	B08P2CMAZ	Chain	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-06-12	74499	18.3	5330	4.5	22
Zyliss Sual 3 Garlic Press - Garlic and Ginger Mincer - Built-In Cleaner - Garlic Crusher Mincer and Peeler - Dishwasher Safe - Cast Aluminum	B01TVQV0Q	Zyliss	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2018-02-24	48510	25.88	8091	4.59	22
Joseph Joseph Garlic Rocker Crusher Mincer Press Dishwasher Safe Stainless Steel	B01ATV4QD0	Joseph Joseph	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2016-01-15	44503	21.38	4547	4.4	22
Garlic Press Stainless Steel Garlic Press Tool with Cleaning Brush and Silicone Garlic Peeler 3 Pcs By Lechay	B08C3498H	lechay	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-03-01	32864	9.1	2891	4.59	22
Zulay Stainless Steel Garlic Press Rocker Set - Premium Garlic Mincer With Silicone Peeler & Scraper - Arc Shape Design Garlic Crusher With Comfortable Grip (Orange)	B088Y8M8X	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-09-30	14910	7.27	2730	4	29
Zulay Stainless Steel Garlic Press Rocker Set - Premium Garlic Mincer- Arc Shape Design Garlic Crusher With Comfortable Grip (Black)	B088Y8H9D	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-09-30	13994	8.5	2730	4	29
Zulay Stainless Steel Garlic Press Rocker Set - Premium Garlic Mincer With Silicone Peeler & Scraper - Arc Shape Design Garlic Crusher With Comfortable Grip (Silver)	B088M4Y1F	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-09-30	2921	7.69	2730	4	29
Zulay Stainless Steel Garlic Press Rocker Set - Premium Garlic Mincer With Silicone Peeler & Scraper - Arc Shape Design Garlic Crusher With Comfortable Grip (Rose Red)	B08841C8D	Zulay Kitchen	Kitchen & Dining/Kitchen Utensils & Gadgets/Seasoning & Spice Tools	2020-09-30	2881	8.39	2730	4	29

07

Head to Brand Analytics, then "Top Search Terms".

Select the latest month, then click "Apply and Refine Filters".

Paste the copied ASINs in Top Clicked Products Filter Section

The screenshot shows the Amazon Brand Analytics interface for "Top Search Terms". The reporting range is set to "Monthly" for the year "2023" and month "June". The "Top Clicked Products" filter is populated with ASINs: 0BR3MXTV2, B0B96WF2B1, B095N4YWYX, and B09VDBBW6Q. The table below lists search terms and their corresponding top clicked products.

Search Term	Search Frequency Rank	Top Clicked Brands	Top Clicked Categories	ASIN	Product Title	Click Share	Conversion Share	ASIN	Product Title
ankle brace	1,548	Bodyprox, Candy Li, Z A...	Health & Personal Care, Sp...	B01LXAGVOH	Bodyprox Ankle Support Brace, Breathable Neoprene Sleeve, Adjustable ...	18.88%	15.12%	B00XP3YB6I	Med Spec ASO Ankle Stabilizer
plantar fasciiti...	2,735	PAPLUS, Dr. Scholl's, TO...	Health & Personal Care, Sp...	B08LSMNJTB	Plantar Fasciitis Sock (6 Pairs) for Men and Women, Compression Foot Sle...	12%	0.35%	B0BW3VX8Q3	Dr.Scholl's Plantar Fasciitis Pain Relief
plantar fasciiti...	7,030	TUKETENGES, PAPLUS, ...	Health & Personal Care, Bis...	B08JPM7X46	Upgrade Plantar Fasciitis Night Splint with Arch Support, Plantar Fasciitis ...	9.7%	6.21%	B0C1TG23V2	WOSHSHEN Plantar Fasciitis Night Sp
arch support	16,368	Copper Fit, Dr. Scholl's, ...	Health & Personal Care, Sp...	B08LY4J2DF	Copper Fit Unisex Arch Relief Plus with Built-In Orthotic Support, Beige	11.96%	1.7%	B07XXP5RR4	Arch Support,3 Pairs Compression Fas
plantar fasciitis	18,528	PAPLUS, Dr. Scholl's, TO...	Health & Personal Care, Sp...	B08LSMNJTB	Plantar Fasciitis Sock (6 Pairs) for Men and Women, Compression Foot Sle...	10.89%	0.46%	B0BW3VX8Q3	Dr.Scholl's Plantar Fasciitis Pain Relief
plantar fasciiti...	22,124	PAPLUS, ACTINPUT, Tec...	Health & Personal Care, Sp...	B08LSMNJTB	Plantar Fasciitis Sock (6 Pairs) for Men and Women, Compression Foot Sle...	18.56%	0.6%	B08VHYF8XR	ACTINPUT Compression Socks Planta
ankle braces f...	27,436	Bodyprox, Med Spec, Z ...	Health & Personal Care, Sp...	B01LXAGVOH	Bodyprox Ankle Support Brace, Breathable Neoprene Sleeve, Adjustable ...	16.91%	12.56%	B00XP3YB6I	Med Spec ASO Ankle Stabilizer
ankle support	27,612	Bodyprox, Candy Li, Phy...	Health & Personal Care, Sp...	B01LXAGVOH	Bodyprox Ankle Support Brace, Breathable Neoprene Sleeve, Adjustable ...	18.28%	12.57%	B09VNW6YQY	PhysFlex Compression Socks for Plant
ankle brace fo...	29,771	Bodyprox, Sleeve Stars, ...	Health & Personal Care, Sp...	B01LXAGVOH	Bodyprox Ankle Support Brace, Breathable Neoprene Sleeve, Adjustable ...	18.49%	12.72%	B09LLMP3XL	Sleeve Stars Ankle Brace for Plantar F
calf stretcher	34,854	ProStretch, Vive, ANSER...	Sports, Health & Personal C...	B000GAAXGK	ProStretch the Original Calf Stretcher and Foot Rocker for Plantar Fasciiti...	21.29%	24.34%	B015D9VG14	Vive Foot Rocker - Calf Stretcher for
nano socks	35,818	NanoSocks, PAPLUS, BLI...	Health & Personal Care, Sp...	B09M4DFQLV	NanoSocks Compression Socks for Women & Men (1 Pair) - BEST Ankle Br...	22.14%	0.52%	B09M4D9LTQ	NanoSocks Compression Socks for W
neuropathy so...	36,847	OrthoSleeve, PAPLUS, B...	Health & Personal Care, Ap...	B01ETP3VW0	Ankle Brace Plantar Fasciitis Socks for Women Neuropathy Compression A...	8.08%	1.87%	B0BMRQYF7	VQRZG Neuropathy Socks for W
ankle compres...	39,541	Crucial Compression, Ph...	Health & Personal Care, Sp...	B07CMK3MMR	Ankle Brace Compression Support Sleeve (1 Pair) - BEST Ankle Compressi...	10%	0%	B09VNW6YQY	PhysFlex Compression Socks for Plant
plantar fasci...	44,238	PAPLUS, Dr. Scholl's, W...	Health & Personal Care, Sh...	B08LSMNJTB	Plantar Fasciitis Sock (6 Pairs) for Men and Women, Compression Foot Sle...	12.29%	0.8%	B0BW3VX8Q3	Dr.Scholl's Plantar Fasciitis Pain Relief
FEEDBACK X	46,010	comess, Autonomier, C...	Bike, Sports, Health & Perso...	B08LH7VQZY	Foot and Calf Stretcher Stretching Strap For Plantar Fasciitis, Heel Sourc...	70.50%	24.8%	B08LH7VQZY	Autonomier Foot and Calf Stretcher

08

And there you have it!

A comprehensive list of all keywords where at least one of the top 100 products are among the top 3 clicked shares.

These are the keywords you need to supercharge your Amazon Advertising!

Displaying 16 of 16 columns [Customize Columns \(16\)](#)

Search Term	Search Frequency Rank	Top Clicked Brands	Top Clicked Categories	ASIN	Product Title	Click Share	Conversion Share	ASIN	Product Title
garlic press	2,569	Zulay Kitchen, KITES...	Kitchen, Lawn and Garden, ...	B07N7KFHVH	Zulay Kitchen Premium Garlic Press with Soft, Easy to Squeeze Handle - I...	13.54%	11.77%	B083P6H4GJ	Zulay Kitchen Garlic Press With Soft,
grater	15,239	Spring Chef, Rainspi...	Kitchen, Biss, Digital Video ...	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater ...	11.8%	8.79%	B08CWF43P6	Rainspire Professional Cheese Grater
garlic mincer	15,513	Zulay Kitchen, Chef'...	Kitchen, Home, Grocery	B083P6H4GJ	Zulay Kitchen Garlic Press With Soft, Easy To Squeeze Ergonomic Handle -...	9.53%	0.49%	B00MMQ922W	Chef'n 102-752-011 GarlicZoom Gar
zester	15,846	Deiss, OXO, ALLTOP	Kitchen, Home, Biss	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater ...	33.48%	29.44%	B075G2LDDH	ALLTOP Lemon Zester, Hand-held St
microplane	21,486	Microplane, Deiss, A...	Kitchen, Beauty, Grocery	B0000457V8	Microplane Classic Zester Grater, Black	26.77%	21.69%	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Du
garlic mincer tool	26,742	Zulay Kitchen, Chef'...	Kitchen, Home, -	B083P6H4GJ	Zulay Kitchen Garlic Press With Soft, Easy To Squeeze Ergonomic Handle -...	11.78%	0.1%	B07N7KFHVH	Zulay Kitchen Premium Garlic Press v
graters for kitchen	32,333	Spring Chef, Joined, ...	Kitchen, Biss, Home	B0B1MCR888	Joined Cheese Grater with Container - Box Grater Cheese Shredder Lemo...	12.38%	8.29%	B01FNR4REY	Professional Cheese Grater - Stainles
garlic chopper	34,418	Chef'n, Ourokhome, ...	Kitchen, Home, Grocery	B096Z5C4LK	Manual Food Processor Vegetable Chopper, Ourokhome Portable Hand P...	11.05%	5.14%	B07WZVKKVT	Joie MSC, Garlic Dicer with Stainless
microplane grater	38,367	Microplane, Deiss, M...	Kitchen, Beauty, Home	B0000457V8	Microplane Classic Zester Grater, Black	23.34%	19.73%	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Du
lemon zester	48,617	Deiss, GROSSI, OXO	Kitchen, Home, Grocery	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater ...	31.65%	26.56%	B08QTVL89F	Stainless Steel Cheese and Citrus Zes
garlic crusher	62,685	Zulay Kitchen, Josep...	Kitchen, Home, Lawn and G...	B08QGZXW86	Joseph Joseph CleanForce Press Powerful, Squeeze, Easy Garlic Mincer wit...	18.26%	8.5%	B083P6H4GJ	Zulay Kitchen Garlic Press With Soft,
zester grater	62,714	Deiss, Dulcicasa, OXO	Kitchen, Biss, Home	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater ...	34.14%	28.62%	B08LQPJR5B	Dulcicasa Classic Zester and Grater -
garlic press stainle...	64,941	Zulay Kitchen, Orblu...	Kitchen, Home, Lawn and G...	B00HHLNRVE	ORBLUE Garlic Press Stainless Steel - Premium Professional Grade Garlic ...	14.44%	10.95%	B08QF6Z2YW	Garlic Press Rocker, Stainless Steel G
parmesan cheese g...	66,093	zyliss, Deiss, Amazo...	Kitchen, Biss, Grocery	B00MGL0W8C	Zyliss Classic Cheese Grater - Handheld Rotary Cheese Grater - Hard Chee...	21.67%	1.25%	B087Q67QK3	AmazonCommercial Stainless Steel H
kitchen gadgets be...	71,870	Mueller, Sobvine, Joi...	Kitchen, Home, Tools	B09P4XPN7L	Meat Chopper, Hamburger Chopper, Potato Masher-Professional Multifun...	3.76%	7.19%	B08P7MD6QB	Joined Cheese Grater with Garlic Cru
kitchen must have...	75,851	SXhyf, AWOKE, BLU...	Kitchen, Home, Home Impr...	B09Y3MLSJL	Kitchen Sink Splash Guard - Silicone Faucet Handle Drip Catcher Tray, Dis...	4.68%	1.49%	B08P7MD6QB	Joined Cheese Grater with Garlic Cru
lemon zester tool	80,304	Deiss, GROSSI, OXO	Kitchen, Home, Fresh Produce	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater ...	29.13%	26.5%	B08QTVL89F	Stainless Steel Cheese and Citrus Zes
mini chopper	90,063	Black+Decker, Hamil...	Kitchen, Home, Furniture	B01LYR6VNZ	Black+Decker HC150B 1.5-Cup One-Touch Electric Food Chopper, Capacity	11.37%	7.88%	B06Y2GZWCJ	Hamilton Beach Electric Vegetable C
zester grater with ...	90,562	Deiss, GROSSI, OXO	Kitchen, Home, Grocery	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Duty Cheese Grater & Vegetable Grater ...	30.21%	23.61%	B08QTVL89F	Stainless Steel Cheese and Citrus Zes
kitchen gadgets an...	97,388	-, OTOTO, Zulay Kitc...	Kitchen, Home, Biss	B0B2Q85KV9	Vetacision 4 Pack Moveable Fridge Magnetic Spice Racks, Metal Black	1.42%	0%	B07VG4538C	Fullstar All-in-1 Vegetable Chopper, I
cooking spoon	110,203	OXO, CUISINART, BU...	Kitchen, Health & Personal ...	B08TYQGG91	Cuisinart CTG-22-GPT Garlic Press, Aqua	6.99%	0%	B08RNRWTTQ	2 Pcs Silicone Spoons for Cooking He
microplane zester ...	112,339	Microplane, Deiss, O...	Kitchen, Beauty, Home	B0000457V8	Microplane Classic Zester Grater, Black	24.14%	21.08%	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Du
garlic grinder	151,624	NexTrend, OTOTO, ...	Kitchen, Grocery, Home	B0796N2GN4	Nextrend Garlic Twister 4th Gen - Ginger, Herb, Nuts, Garlic - Handheld Ki...	21.45%	11.93%	B0B3X1V7X9	OTOTO Drac N' Roll Vampire Garlic R
ginger grater	152,144	moha, OXO, Deiss	Kitchen, Home, Toys	B06Y3WGNW6	Moha Rotating Ginger Grater, 4-Inch, Black	13.6%	12.4%	B0738C7RXF	Deiss PRO Lemon Zester & Heavy Du
fullstar all-in-1 ve...	154,941	fullstar, KEOUKE, M...	Kitchen, -, -	B0BR5NN3ZH	Fullstar All-in-1 Black Vegetable Chopper, Mandoline Slicer & Cheese Grat...	31.43%	2.05%	B0B8SQDKCL	Fullstar Vegetable Chopper - Spiraliz

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